

PRICING SHEET | The Good Word, Co.

RETAINERS

A retainer model is preferred for clients who will need routine, on-going work. Hourly conversions are calculated by 40 hours per month.

FOUNDING FEE | **\$300**

MONTHLY FEE | One service **\$1,700 (\$42/hr)** · Two services **\$2,000 (\$50/hr)** ·
Three services **\$2,500 (\$62/hr)**

HOURLY RATES

The Good Word, Co will track the time spent on projects, planning, meetings, communications, etc. with your organization and bill accordingly.

CREATIVE WRITING | **\$55/hr**

GRANT WRITING | **\$60/hr**

GRAPHIC DESIGN | **\$75/hr**

PROJECT-BASED

If services are needed for one-off projects, cost will likely be determined by the hour. That decision will be made between The Good Word, Co. and client before the project begins. If a client is on a retainer for one or two services and a project arises for something within the third (unused) service, the client will be billed on project-based pricing.

SERVICES

CREATIVE WRITING

Story-telling is one of the best ways to connect as humans. Let The Good Word, Co. become the voice of your organization. Some examples of Creative Writing Services are listed below:

- Fundraising appeals
- Email newsletters
- Blog articles
- Social media content
- Event speeches
- Professional or organizational bios
- Website copy

GRANT WRITING

There are many ways to generate funding for your cause-driven organization. Government grants and independent funding from foundations are great ways to direct specific money to make a difference in your mission. The Good Word, Co. will research funding and fulfill grant proposals for your organization.

GRAPHIC DESIGN

Stories aren't told through words alone. Let the graphic design services The Good Word, Co offers connect with your audience in a more complete way. Some examples of Graphic Design Services are listed below:

- Organizational branding
- Logo design
- Social media graphics
- Website banners
- Brochures
- Event Programs
- Signage
- Promotional ads
- Presentation slides